

## Tiffanie Z. Lyon, MBA <Short> Biography



Tiffanie Z. Lyon, MBA provides knowledge transfer and inspiration for non-traditional salespeople seeking to enhance their selling skills and sales-confidence, through non-threatening and informative keynote speeches, seminars and educational products. Tiffanie defines "**Non-Traditional Salespeople**" as top executives, middle management, front-line staff and professionals such as consultants, attorneys and accountants.

She has over 18 years of sales and business experience spanning several industries and has taught classes at the college level. Tiffanie's philosophy is EVERYBODY SELLS!™ and the sales process doesn't have to be scary, manipulative or un-natural to one's personality and business style. Her first book will be available late 2007, "*Sales*" is *NOT a Dirty Word*: *THE Inspirational Selling Guide for Non-Traditional Salespeople*. She and her family reside in southeastern Louisiana.